



For Immediate Release

Just Energy Proudly Sponsors Energy Day 2015 in Houston, Texas

Houston, TX, October 15, 2015: The Just Energy Foundation is a proud sponsor of [Houston's 5th Annual Energy Day Festival](#) taking place on Saturday, October 17th, 2015 at Sam Houston Park in downtown Houston. Hosted by Consumer Energy Alliance (CEA), a nonprofit and nonpartisan organization that seeks to improve consumer understanding of our nation's energy security, this free, family oriented event will showcase on-going advancements and innovation in science, technology, engineering and mathematics (STEM).

From 11am to 4pm, students and their families will have an opportunity to participate in a variety of fun exhibits, games, and interactive presentations, to help highlight the importance of energy and how it is used to power our lives.

As a featured exhibitor, [Just Energy](#) representatives will be on hand inviting students to interact, ask questions and learn about innovative and sustainable developments in the energy industry. Participants can also visit the Just Energy booth for giveaways and more.

"As a leading North American energy management solutions provider, we are thrilled to be a part of this educational and fun-filled event," says Deb Merrill, Just Energy's Co-CEO. "Positioning youth for employment and helping them become self-confident adults and contributing members of their communities is important to all of us. Through our Just Energy Foundation, we are happy to support a number of organizations that provide young minds with opportunities to prepare for success through educational initiatives. We look forward to this event and forging the next wave of high-tech technologies and talents that will literally power our nation for generations."

Each year, Energy Day and its sponsors strive to reinforce and celebrate innovative energy technologies through a number of unique interactive demonstrations and academic grants to help engage and motivate future energy experts.

About Just Energy Group Inc.:

Established in 1997, Just Energy (NYSE:JE, TSX:JE) is an energy management solutions provider specializing in electricity, natural gas, solar and green energy. With offices located across the United States, Canada, and the United Kingdom, Just Energy serves approximately two million residential and commercial customers. The company offers a wide range of energy products and home energy management services including long-term fixed-price, variable price, and flat bill programs, smart thermostats, and residential solar solutions. Just Energy Group Inc. is the parent company of Amigo

Energy, Commerce Energy, Green Star Energy, Hudson Energy, JE Solar, Tara Energy and TerraPass. Visit justenergygroup.com to learn more. Also, find us on [Facebook](#) and follow us on [Twitter](#).

About Just Energy Foundation:

The Just Energy Foundation was established in 2013 by Just Energy Group Inc. to help registered Canadian and U.S. charitable organizations secure the resources required to promote the health and well-being of communities in need. Funded entirely by Just Energy, the Foundation invests in local programs that work to enhance the quality of life in Just Energy's operating markets towards building stronger and supportive communities. Visit justenergyfoundation.com to learn more.

###

Media Contact:

Just Energy
Al Shulman
Vice President, Marketing
Tel: 905.670.4440 x74469
ashulman@justenergy.com